

Profile

PSDI Consultancy

Towards a sustainable and inclusive world
Partnership for Sustainability, Dignity and Inclusion



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PSDI Consultancy (Registered as **M/S PSDI Consultancy**), a profit-oriented development and business entity, operates with a team of experts and consultants who work together to identify objectives, focus areas, problems, or root causes. They address challenges or obstacles using a blend of innovative and traditional strategies, gather and assess feedback and outcomes, and progress towards making an impact. Established on April 7, 2024, the founders of PSDI Consultancy bring over two decades of experience from both public and private sectors, utilizing their expertise to enhance the future for individuals and organizations. The acronym PSDI represents 'Partnership for Sustainability, Dignity, and Inclusion', reflecting the consultancy's commitment to creating a sustainable world where people can live with dignity, while also incorporating nature and wildlife into the development process.

PSDI Consultancy is officially enlisted as a **Consultancy and Supply Firm** in the **United Nations Global Marketplace (UNGM)** under **Registration Number: UNGM #1121821**. PSDI Consultancy is also enlisted vendor of BRAC E-Tender System for Consultancy, and of Shushilan for consultancy and general supplier. The organization has legal identity and expertise as supplier and event manager.

A team experts and efficient resource pool provide dynamic consultancy support and services.

Legal Information:

Particulars	Registration No.	Authority	Date	Valid till
Company Registration	P-52911/2024	Registrar of Joint Stock Companies & Firms	30 Apr 2024	
Trade license	TRAD/DNCC / 005867 / 2024 dated 15/08/24	Dhaka North City Corporation	08 Jul 2025 (Renewed)	30 June 2026
Taxpayer's Identification Number (TIN)	692706322242	National Board of Revenue	12 Feb 2025	
Value Added Tax Registration Certificate	BIN: 006746672 - 0401	National Board of Revenue	20 Feb 2025	

Vision:

A green, sustainable and discrimination free world through holistic, participatory and unique interventions on human rights for all to live with dignity.

Mission:

Saving the world with sustainability, dignity and inclusion by improving grants, funds, advocacy, capacity and promoting the principles of equality, non-discrimination and climate justice.

PSDI Consultancy Offers:

- **Consultancy Services:** Technical assistance, MEAL, research, evaluation, policy & strategic plan development, project proposal & project concept note development, advocacy, capacity development, grant and project management & monitoring, translation works, SBCC material development, and organization development.
- **General Supply Services:** Sourcing and supplying materials, and branding items.
- **Event Management:** Organize event
- **Media & Communication:** Documentary production, social media management and promotion, PR & communication, media engagement and coverage.
- **Legal & Documentation Support:** Legal consultancy, NGOAB, project documentation, and regulatory compliance.
- **ICT Support:** MIS & Apps Development, SEO
- **Video Documentary Making**

Area of Expertise

- Climate Change Adaptation and Mitigation
- Environment & Disaster Risk Reduction
- Food Security, Agriculture & Livelihood Development
- Safe Water
- Health, Nutrition and Well-being
- WASH, MHM & SRHR
- Youth Development, Child Protection
- MEAL
- Gender & Justice, Victim Support,
- Women Empowerment and entrepreneurship development
- Humanitarian Response, Safeguarding & PSEA

- Organizational Development
- Capacity Development
- Eco-Tourism,
- Eco-Trade, Handicrafts and Enterprise
- ECD, Education & Curriculum Development
- Trafficking & Migration
- Digital Inclusion & Cyber Security
- Conflict Transformation & Preventing Violent Extremism, Peace
- Branding & Communication
- Labor rights
- HR Acquisition, Admin & Project Management

PSDI Development Approach:

- Do no harm:** ensures that all actions taken are ethical and cause no negative impact on communities or the environment.
- Inclusiveness and No one left behind:** guarantees that all stakeholders, regardless of background, are considered and integrated into the project.
- Sustainability:** is a key focus, aiming for long-term benefits and minimal environmental footprint.
- Work Life Balance of Project Participants:** is prioritized to ensure a healthy and productive team.
- Bottom-up development plan:** empowers local communities by involving them in decision-making processes.
- Participatory:** The approach is highly participatory, encouraging active involvement and collaboration from all stakeholders.
- Result Oriented:** consistently aiming for tangible and measurable outcomes.
- Agile:** allowing for flexibility and rapid adjustments in response to changes.
- Hybrid:** A hybrid approach combines the best practices of traditional and modern project management techniques.

Consultancy Services / Assignments:

Sl#	Area of Business	Assignment	Clients	Time
01.	Media Communication & coverage	Roundtable discussion on ““The Role of Media in Raising Public Awareness for the Elimination of Child Labour: Current Realities and Our Expectations”	Action for Social Development (ASD)	Oct ‘25
02.	Module Development & Facilitate Training	Module Development & Facilitate training on ‘Financial Management, Project Management & Administrative Practices’	Women’s Education for Advancement and Empowerment (WEAVE), Rangamati	Aug ‘25
03.		Module Development & Facilitate training on ‘Life skill sessions for Community Learning Centre for young & adolescent girls’	Women’s Education for Advancement and Empowerment (WEAVE), Rangamati	Aug ‘25
04.		Module Development & Facilitate training on ‘Creative Awareness’	WEAVE, Rangamati	Aug ‘25

05.	Resource Mobilization Plan Development	Development of Comprehensive Resource Mobilization Plan	Zabarang Kalyan Samity, Khagrachari	May – June '25
06.	Dialogue Facilitation	Inter-religious and interfaith dialogue facilitation	Service Emergency for Rural People (SERP), Thakurgaon	Nov '24
07.	Translation works	Translation of Dindigul Agreement	Asia Floor Wage Alliance and BNPS	Jul '25
08.	Video Documentary	On 'Reusable Sanitary Pad making from banana fiber'	WEAVE, Rangamati	Aug '25
09.	Preparation	Documentary on agriculture in Habigonj Districts	ASED Habigonj	Apr '25

SL	Area of Business	Clients
1.	Project & Business Proposal Development	GRAUS, Bandarban
		Trinamul Unnayan Sangstha (TUS), Khagrachari
		PROGRESSIVE, Rangamati
		ASHIKA, Rangamati
		ASED Habigonj
		Prattasa Samazik Unnayan Sangstha (PSUS), Chuadanga
		Rokeya Foundation, Cox's Bazar
		Upoma Nari Kalyan Samity (UNKS), Cox' Bazar
2.	Organization Development Support	Progressive, Rangamati
		Initiative for Social Development (ISD), Rangamati
		Zabarang Kalyan Samity, Khagrachari
		Service Emergency for Rural People (SERP), Thakurgaon
		Upoma Nari Kalyan Samity (UNKS), Cox' Bazar
		Toymu, Bandarban

Capacity Development Program

SL	Training	Clients
1.	Crafting reusable sanitary pads	Youth Adolescents Rights Network (YARN)
		Zabarang Kalyan Samity, Khagrachari
		Khagrapur Mahila Kalyan Samity (KMKS), Khagrachari
		Trinamul Unnayan Sangstha (TUS), Khagrachari
		Toymu, Bandarban
2.	Participatory Monitoring and Evaluation	Paid Course
3.	Advocacy and Networking	Paid Course
4.	Safeguarding	Zabarang Kalyan Samity, Khagrachari
		Toymu
5.	PSEA	Zabarang Kalyan Samity, Khagrachari
		Toymu
		PROGRESSIVE, Rangamati
6.	Project Management	Paid Course
7.	Career Planning for Youth	Toymu
8.	Gender and Safeguarding	AKS & Women Activists Forum, Bandarban

Dialogue Facilitation, Event Management & PR Support

SL	Dialogue	Clients	Remarks
1.	Environment Hazards and Bangladesh (Environment Day)	ASED Habiganj and Share the Planet Association (Japan)	Publish news & article in 10 national Dailies, 6 Online Media
2.	Inter-faith and Inter-religious Dialogue Promoting Social Cohesion	Service Emergency for Rural People (SERP), Thakurgaon	Publish news in 7 Dailies and three TV Channel
3.	Publish Article & Biography on Bangladesh Program	Tetsuo Tsutsui, Chairperson, Share the Planet Association, Japan	Publish in one daily
4.	Hill Conservation movement in Chittagong (Human Chain)	Peoples Voice and Bangladesh Adivasi Forum, Chittagong	News publish in nine national and local dailies

Charity Program:

- Emergency Response: Flood response in Khagrachari in association with Zabarnag on 28 October 2024
- Tree Plantation: Environment friendly plantation ensuring water reserver in Bandarban in collaboration with We We ICT Center, Bandarban.
- Observe MH Day in collaboration with Stay Safe and Kollayanpur Girls High School.

Social Media Campaign:

- MH day 2024
- Environment Day 2024
- World Bicycle Day 2024
- World Humanitarian Day 2024
- Her Experience 2024
- International Women Day 2025
- International Health Day 2025
- Arbor Day 2025

Knowledge Product By PSDI Consultancy

Study on “Understanding Knowledge, Attitude, and Practice (KAP) of Cervical Cancer in the Chittagong Hill Tracts (Bandarban, Khagrachari, Rangamati).

General Supply:

SL	Material	Clients
1.	Paper (A4 Size)	Debonair Garments
2.	Office ID Card	WEAVE, Rangamati

Strength:

- Experienced Resource pool
- Network with about 30 organizations

Resource List:

- Office & Meeting space
- Table
- Chair

Clients List:

1. National and Local (NGO):

National Level:

Action for Social Development (ASD);
Workers Research and Development Foundation (WRDF);
Faith in Action

Local Level:

- **Bandarban** – GRAUS, Ananya Kallyan Sangathon (AKS), Toymu
- **Chuadanga** – PSUS;
- **Cox's Bazar** – UNKS; Rokeya Foundation
- **Dhaka** – Green Bangla Garments Workers Federation; Bangladesh Social Service
- **Habiganj** – ASED Habigonj
- **Khagrachari** – Zabarang, KMKS, TUS
- **Khulna** – Unnayan
- **Kishoreganj** – Family Ties for Women Development
- **Rangamati** – Progressive, WEAVE, ASHIKA, ISD
- **Thakurgaon** - Service Emergency for Rural People (SERP)

2. International (NGO):

- **Japan – Share the Planet Association**

3. Networks:

- Street Children Activist Network (SCAN) Bangladesh
- People's Voice (Chattogram)
- Youth Adolescents Rights Network (YARN), CHT

4. Corporate & Business Organizations:

- We We ICT Center Tiny R&D
- Cabin Soul
- Stay Safe (Pran Group)

Enlisted Vendor of:

- United Nations Global Marketplace (UNGM)
- BRAC E-Tender System
- Shushilan

Remarkable Achievements:

